



Did my heart ever love before ?

Press release - Invitation

We are delighted to invite you to the preview of our next exhibition :

Did my heart ever love before ?

Jean-Christophe Massinon

I believe in a simple and active relation to art that should be part of our every day life'.

Jean-Christophe Massinon's work has been presented to the public at number of exhibitions. For instance, at the *Palais de Tokyo* in Paris in 2002, at *MUDAM* in 2005, 2006 and 2007, at *Art Basel* in 2007 et more recently at the new *Centre Pompidou* in Metz.

For his first exhibition in Brussels, we have decided to present you recent works of the artist. So as to place them into perspective, we will also be presenting you a selection of pieces produced in the course of the last years.

The artistic work of Jean-Christophe Massinon is convivial and constructive. It is strongly oriented towards pleasure of collective creation. His work treats several common places, objects, or situations inspired from every day life.

Massinon paints, draws, creates objects, stickers, sculpts, assembles found objects or undertakes artistic actions. His language is close to the ideogram. He uses bold, solid colors. The pleasure of creating is clearly visible in his paintings, sculptures and installations. No matter how it translates, the artistic language remains the same: simple, direct and universal.

“The starting point of my recent works are pictures I take when I travel, when I go out. I take them in the public space or in more private situations. The source of my work is everyday's life: a person, an attitude, a house. I take what I am interested in and I reconstruct it. I strongly believe that we have much more in common than we would like to think. This is what I show with my work. I create icons raised from the present moment. “

Vernissage

Friday December 10 as from 6:00 PM

Exhibition

Runs until January 15

Artfriendly Gallery & Shop

22, rue Solvay
1050 Brussels
M- Porte de Namur

Open from Wednesday to Saturday from 11:30 AM to 7:30 PM

About the Artfriendly Gallery in Brussels

Located at 22, rue Ernest Solvay in an Art Nouveau house in Brussels, our space is dedicated to art and design exhibitions.

You will find our art prints collections, affordable art and design pieces, eco-design objects, books and a selection of objects inspiring objects.

Opening from Wednesday to Saturday from 11:30 AM to 7:30 PM and to 8:30 P.M. on Thursdays.

Press Contact

E info@artfriendly.net

W www.artfriendly.net

For more information about the label, the artists, the approach and to download High résolution pictures, please visit our press room on artfriendly.net ([click-here](#))